

# “Business Core Strengths”

**Owner Depedancy**                    1   2   3   4   5   6

**Growth Potential**                    1   2   3   4   5   6

**Diversification**                    1   2   3   4   5   6

**Business Necessity**                    1   2   3   4   5   6

**Customer Satisfaction**                    1   2   3   4   5   6

**Financial Performance**                    1   2   3   4   5   6